



uHoo

Your first step to clean air

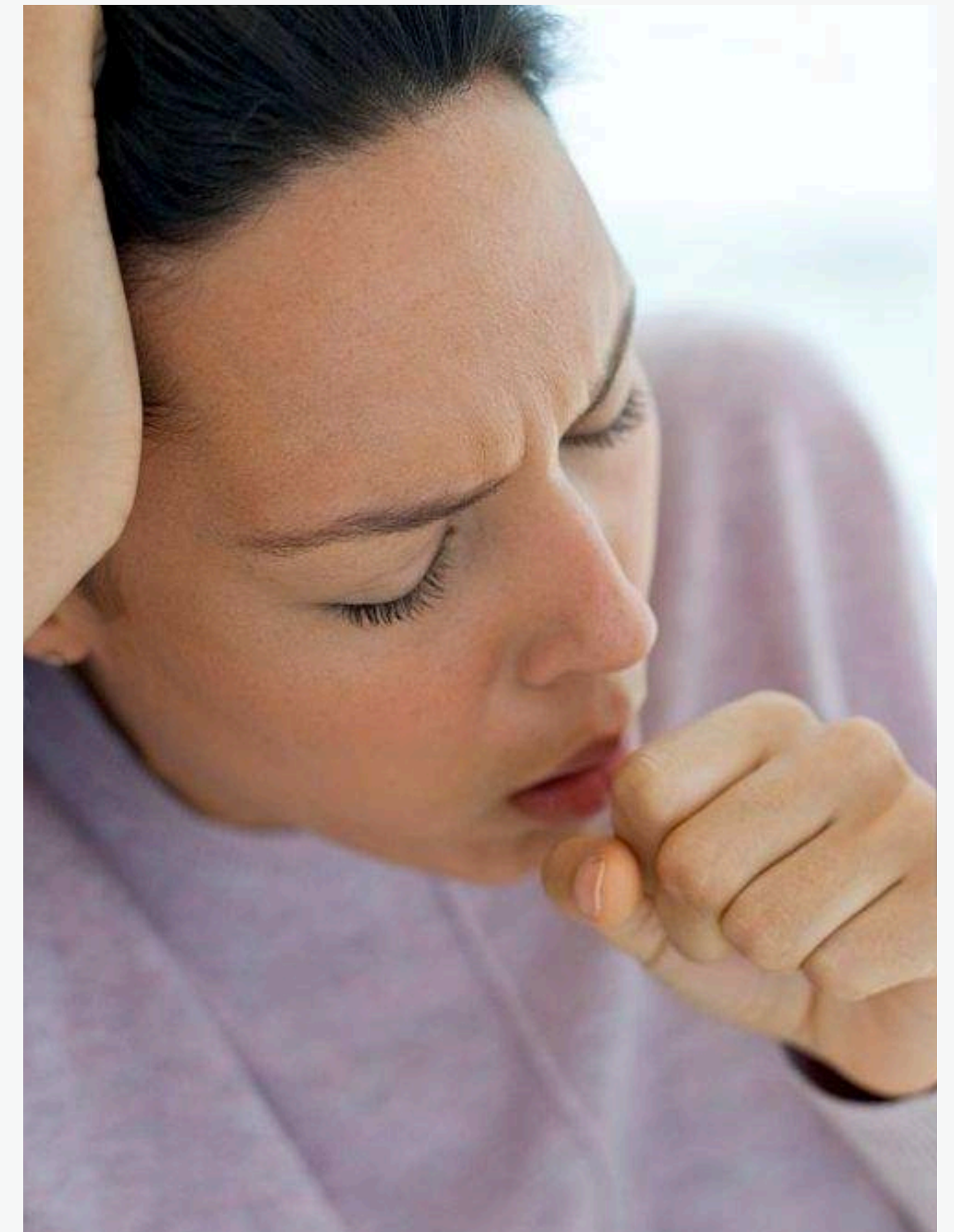


Sources of Indoor Pollutants



We spend 90% of our time indoors

- 96 percent of homes have at least one type of indoor air quality issue
- Indoor air quality can be up to 5 times worse than outdoor air
- Poor indoor air causes health problems - asthma, COPD, rhinitis, etc.
- Most people don't know the quality of the air they breathe



What is uHoo?



The **most comprehensive indoor air sensor** on the market that monitors and measures nine air quality factors - because air is a cocktail of stuff and the more you know, the better you can manage

- | | | |
|--|--|--|
|  <p>Temperature
Feel more comfortable and have a restful sleep</p> |  <p>Carbon Dioxide
Feel less nauseous and have a clearer mind</p> |  <p>Carbon Monoxide
Avoid fatigue, chest pain and air poisoning</p> |
|  <p>Humidity
Minimize moisture and prevent mold from forming</p> |  <p>Nitrogen Dioxide
Learn when to keep roadside fumes from entering</p> |  <p>Ozone
Relieve throat irritation and health effects of gadgets</p> |
|  <p>PM2.5
Prevent dust buildup before allergies and infections occur</p> |  <p>VOCs
Know which chemicals and products to keep out</p> |  <p>Air Pressure
Understand why arthritic pains and headaches happen</p> |

uHoo Product Overview



- Measures 9 air quality factors (most in the market), thus providing more data resulting in better analysis, insights, and benefits
- Integrates with any IFTTT-compatible device (i.e. Nest, Tado, Ecobee, etc), Alexa, Google Home, Mediola and Homematic (more on the way)
- Personalized tips on how to best improve your air
- WiFi protected access 128-bit encryption
- 1 uHoo device can cover over 500 - 800 square feet
- Retails at US\$ 329

Easily accessible and managed by residential consumers

Monitor, get alerts and take action at your convenience

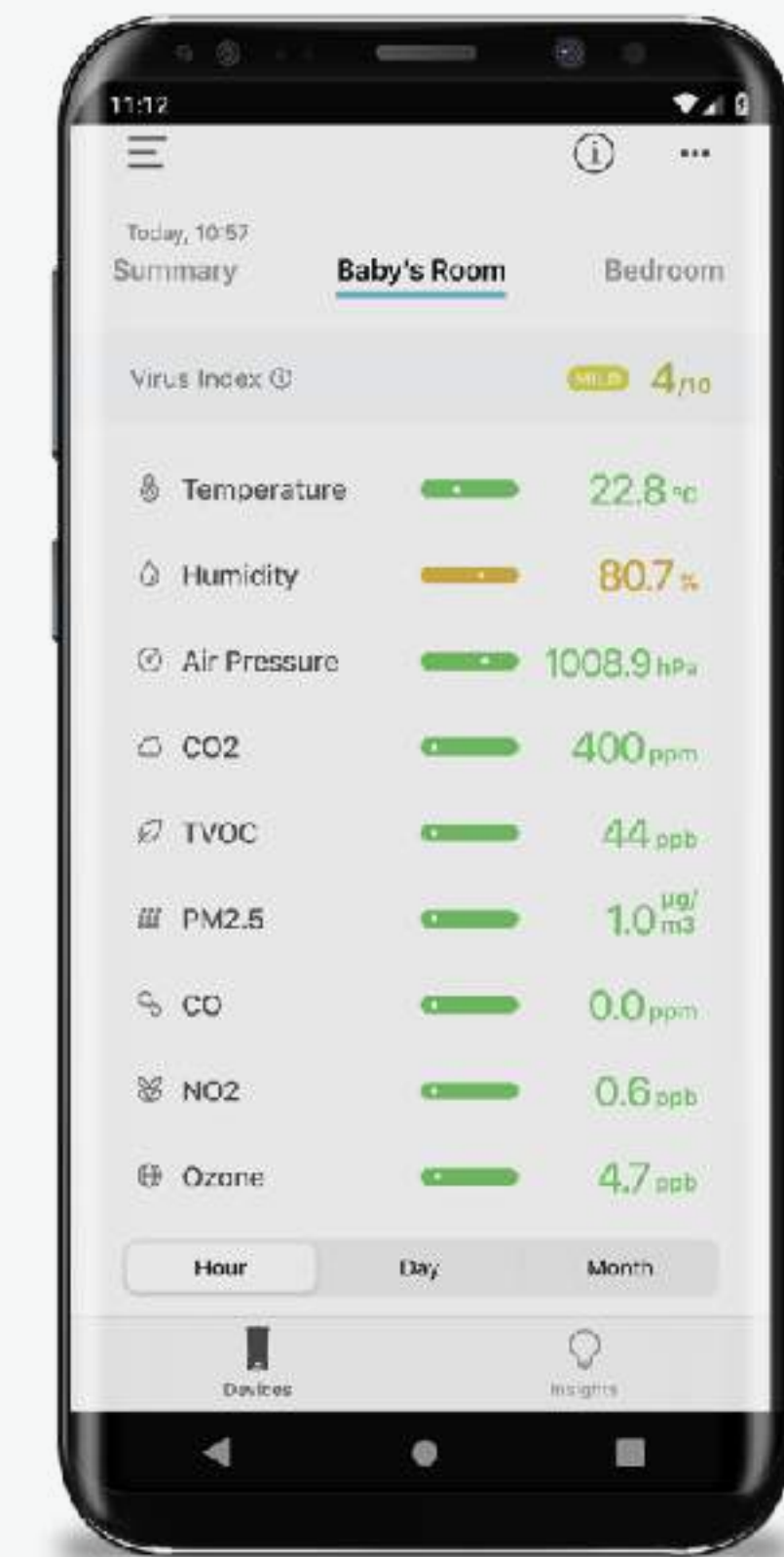
Interacts seamlessly with other smart home devices



and more on the way...

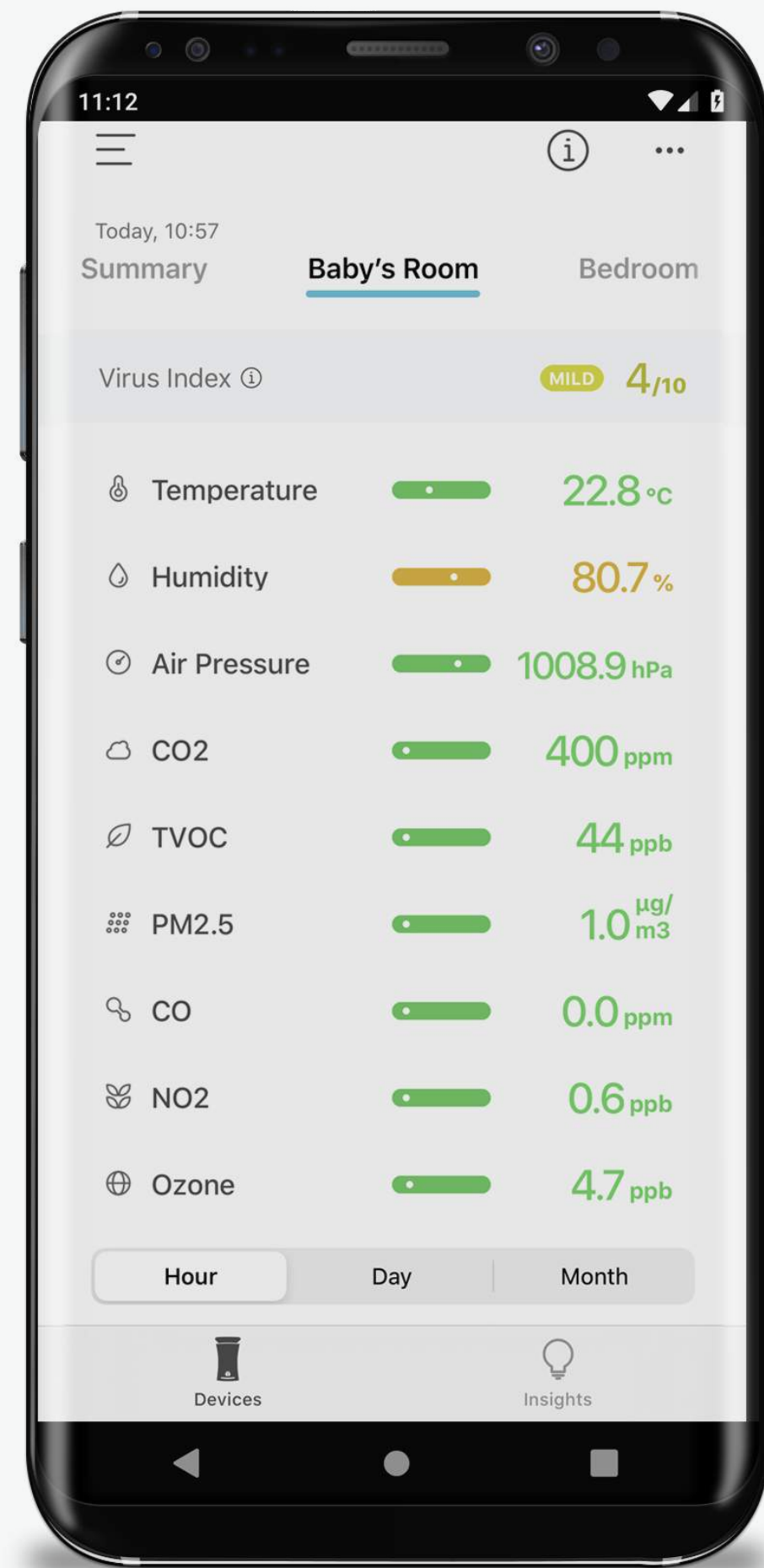
uHoo Mobile app on iOS and Android

- Monitor each room that has a uHoo from your app
- Get alerts and notifications when air quality is bad
- Automatically turn on and off your smart thermostat or smart air purifier
- Understand how changes in air quality affects your health
- Share your data with family and friends



uHoo Virus Index

AI powered insights unique only to uHoo derived from the breadth and depth of our air quality data



**Know how to reduce
COVID-19 risk by
optimizing your air
quality**

**Index ranges from 1 to 10
sub-categorized into 4 levels**



Strategic marketing and branding

POP and Educational Materials



PR and Reviews



Influencer and Content Marketing



SEM, Social, and Re-marketing



Global Tradeshows



Press Reviews / Customer Testimonials

★★★★★ Highly Recommend uHoo to Parents.

January 22, 2019

Verified Purchase

This product gave us peace of mind. We didn't know that Glade and Lysol had high chemicals in them and were increasing the VOCs in our home. We can also see the dust levels go up when we forget to turn on our cooking range while cooking.

The packaging is great. It is almost like unboxing a MacBook. It's also very easy to set up. And it blends in with the stuff in the house.

My wife is allergic to dry air and this monitors humidity too so we can get alerts and minimize her allergies. I haven't played around with the integrations yet, but I can see that it can link with so many devices using IFTTT. I highly recommend uHoo to parents.

★★★★★ Really Well Designed & Executed Product

December 13, 2018

I'm kind of a research addict when it comes to devices like this. I spent a good month or two carefully reading reviews, reports, and studies on the various different air quality monitoring units available to home users.

There's a lot of "marketing talk" going around with some of these companies, but in simple terms this uHoo IAQ unit offers the best mixture of sensor technology and software ... which when combined provide excellent insights into the air quality in my home. We were able to identify several areas of change in our environment and routines that, in my opinion, have increased the comfort and healthiness of our home.

For such a small investment, there aren't many devices like this that can truly make a positive impact on our health and awareness.

Now, I just need to get a second one for my office!

"If you find yourself sneezing a lot at home, this could help you find the cause"



"uHoo edges out other air quality monitors with extra sensors"



Company Overview



Dustin Jefferson S. Onghanseng



Brian Lin

- uHoo is a Singapore-based consumer electronics product manufacturer
- Goal to be a major player in the US\$ 180B (2023) Global Air Quality Market
- Team comprised of engineers and business professionals who wanted to provide people with the means to understand the air they breathe.
- 2020 CES Innovation Award Winner



Partner with us

**Making the world healthier,
one breath at a time**

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